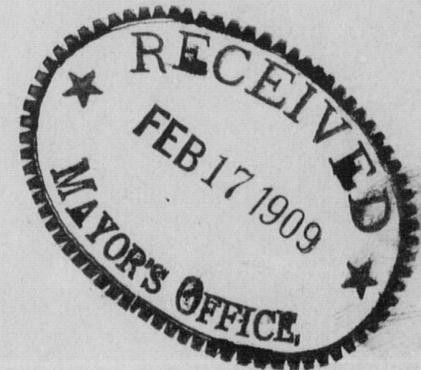


RETAIL DRY GOODS ASSOCIATION,  
156 FIFTH AVENUE,  
NEW YORK.

February 17th, 1909.

Hon. Geo. B. McClellan,  
Mayor, City of New York,  
New York.



Dear Sir:-

The Retail Dry Goods Association requests that, before signing the Ordinance passed by the Board of Aldermen yesterday making Seventh Avenue above One hundred and tenth Street Jefferson Parkway, you grant a public hearing. We would like to appear before you to state our objections to the enactment of this Ordinance.

Yours respectfully,

*Leslie Graff*

Secretary.

# JEFFERSON MONUMENT FUND COMMITTEE

MRS. JOHN SHERWIN CROSBY, CHAIRMAN  
110 WEST 84TH STREET

MISS FLORENCE L. ADAMS  
MRS. HARRY CAMPTON  
MRS. CORNELIUS SULLIVAN  
HON. JOHN DE WITT WARNER  
HON. LEWIS NIXON

MISS FLORENCE GUERNSEY  
MRS. H. G. HOLLENBERG  
MRS. NATHAN STRAUS  
HON. GEORGE F. SHRADY  
HON. LAWSON PURDY  
HON. WILLIAM H. WOOD

MRS. ALICE FISCHER HARCOURT  
HON. JAMES J. HAGAN  
MISS MARGARET FITZGERALD  
MR. JOHN QUINCY ADAMS  
HON. A. AUGUSTUS HEALY

MR. GEO. P. H. MCVAY, SECRETARY  
280 BROADWAY

HON. HERMAN A. METZ, TREASURER  
280 BROADWAY

NEW YORK, *February 18,* 1909



*Mr. Council*  
Hon. George B. McClellan, Mayor,  
City Hall.

Dear Sir:

On behalf of the Woman's Democratic Club of the City of New York, as well as for the Jefferson Monument Fund Committee, may I have the honor of asking your favorable consideration and approval of the resolution adopted by the Hon. Board of Aldermen, February 16, 1909, for changing the name of upper Seventh Avenue to Jefferson Parkway?

Very respectfully yours,

Mrs. John S. Crosby,

*A. Riisenberg*

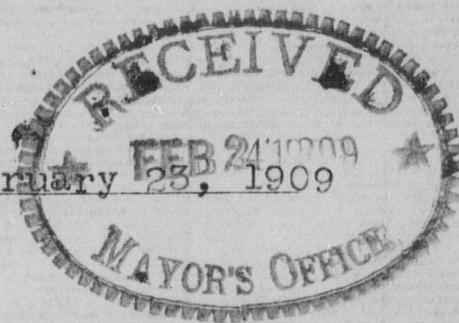
*Edw. H. Koch*

*W. T. Koch*

*H. C. F. Koch & Co.*  
*West 125<sup>th</sup> Street,*  
*Between Lenox & 7<sup>th</sup> Avenues.*

*Paris,*  
*19 Rue Richer.*

*New York,* February 23, 1909



Hon. George B. McClellan,  
Mayor, City of New York,  
New York

Dear Sir:-

We learn that a resolution has been passed by the Board of Alderman to change the name of upper Seventh Avenue to "Jefferson Parkway".

Repeated efforts have been made during the last years to change the name of upper Seventh Avenue, but through the wise judgment of our City Government, these various names have never been adopted.

We now desire to earnestly protest against the change of the name of upper Seventh Avenue, and our objection is merely for commercial reasons, for it is certainly much easier to locate an Avenue by a number than by a name.

We find even at this late date that many people do not know the location of Lenox Avenue, whereas, had the old name of Sixth Avenue been retained, it certainly would have proved advantageously to the business people of that locality.

Before signing the resolution referred to, we would kindly ask you to give a hearing to the business people of upper New York.

We trust that you will comply with this request, and by doing so you will confer a great favor on

Very truly yours,

A large, flowing handwritten signature in cursive script, which appears to read "H. C. F. Koch &amp; Co."

*All communications, to receive prompt attention, should be addressed to the firm.*

# HENRY WEISSMAN

MANUFACTURER OF

## TRAVELERS' SUPPLIES

201 WEST 125TH STREET

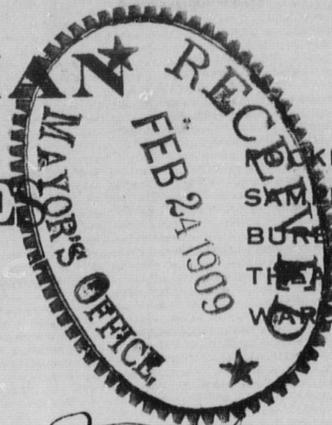
160 WEST 125TH STREET

NEAR 7TH AVENUE

REPAIRING A SPECIALTY

SUIT CASES  
HAND BAGS  
SAMPLE CASES  
STEAMER TRUNKS  
SILK HAT CASES

POCKET BOOKS  
SAMPLE TRUNKS  
BUREAU TRUNKS  
THEATRICAL TRUNKS  
WARDROBE TRUNKS



NEW YORK

*Feb 23<sup>rd</sup> 1909*

*Hon. Geo. B. McClellan  
Mayor of the City of New York*

*Dear Sir*

*I desire to protest against the changing of the name of 7<sup>th</sup> Ave. to Jefferson Parkway and respectfully request that your Honor appoint a public hearing on the matter before final action is taken*

*Respectfully Yours*

*Henry Weissman*

*Per. H.*

A. W. R. Fluger  
Retail Grocers Assn

Percy L. Davis

Alderman  
Representing 31<sup>st</sup> Dist.

Opposed

Joseph Schloss  
Retail Butchers  
Protective Assn  
Alderman  
Seventeenth District  
73 West 89<sup>th</sup> Street

Retail Grocers association

Henry Minners,

46 West 93d Street,  
New York.

L. J. Ballantray  
Greenwich village ass.



# ACKLER, MERRALL & CONDIT COMPANY

NEW YORK

135-139 WEST 42<sup>ND</sup> STREET.



February 24, 1909

Hon. George B. McClellan,  
Mayor City of New York,  
City Hall,  
New York City.

Dear Sir:-

It has come to our notice that a resolution has been passed by the Board of Aldermen recommending the change of name of upper Seventh Avenue to "Jefferson Parkway".

As you are probably aware, we have one of our Branch stores situated on the corner of 125th Street and Seventh Avenue, and we believe, from a business point of view, that such a change in the designation of this Avenue would be unwise.

You are probably aware that repeated efforts have been made during the last few years to have the designation of this Avenue changed, but through the wise judgment of our City government nothing has been done in this direction.

We wish to protest against the change of designation of this Avenue as we regard it will be much easier for the general public to locate the Avenue by number rather than by name.

We would request, before signing the resolution referred to, that you would grant a hearing to the business people of upper New York, and we think you would find the views of the majority would



# ACKLER, MERRALL & CONDIT COMPANY

NEW YORK

135-139 WEST 42<sup>ND</sup> STREET.

(2)

agree with ours.

Trusting that you will regard our request favorably, we  
are

Very truly yours,

ACKLER, MERRALL & CONDIT COMPANY,

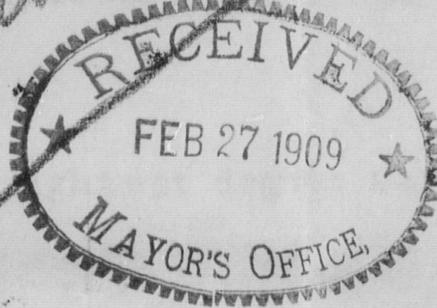
*Walter Merrall Condit*

STRASBOURGER, ESCHWEGE & SCHALLEK.  
74 BROADWAY  
NEW YORK.

SAMUEL STRASBOURGER  
EMANUEL ESCHWEGE.  
MAX L. SCHALLEK.

February 26th, 1909

Hon. George B. McClellan,  
Mayor of the  
City of New York.



My dear Mr. Mayor:

I note from the newspapers that you are going to hold a hearing regarding the change of the name of Seventh Avenue above Central Park to the "Jefferson Parkway."

As I may not be able to attend the hearing in person I beg to submit to you my ideas on the matter. That Seventh Avenue above Central Park should in some way by name be distinguished from Seventh Avenue below Central Park, I believe to be so, as the northerly end of the avenue is probably the handsomest thoroughfare which the City possesses, particularly since the improvements which have been made under your administration, while Seventh Avenue below the Park is of an entirely different character and a stranger in the City reading of Seventh Avenue north of the Park might have in his mind, if he had never seen it, that it is of the character of that south of the Park.

I believe further, however, that the name decided on by the Board of Aldermen, namely, Jefferson Parkway, would not accomplish the purpose of signifying the high character of the avenue which it possesses north of the Park. My special reason for this belief being the fact that immediately to the east of Seventh Avenue is the Park and what is popularly known as "Little Italy" bearing the name Jefferson Park.

While the population surrounding and benefitted by Jefferson Park is of course <sup>of</sup> the most desirable citizenship, still I think it would be a mis-

STRASBOURGER, ESCHWEGE & SCHALLEK.  
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SAMUEL STRASBOURGER  
EMANUEL ESCHWEGE.  
MAX L. SCHALLEK.

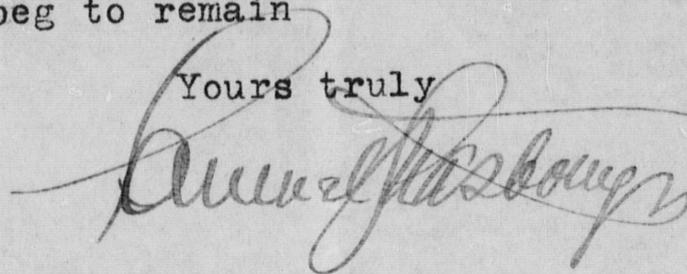
February 26th, 1909

GBM(2)

take to do anything which in the slightest degree may cause the impression to go out that Seventh Avenue north of the Park is in character similar to that of Jefferson Park. Rather than have the name changed to the Jefferson Parkway, I would favor leaving the matter as it is.

With kindest regards, I beg to remain

Yours truly



SS(J)

# OPPOSITION DEVELOPS TO THE RENAMING OF UPPER SEVENTH AVE.

**Ordinance Which Was Rushed Through the Board of Aldermen Last Week Is Now Before the Mayor and Harlem Board of Commerce Has Induced the Latter to Hold Public Hearing Next Monday.**

## INTERESTS AFFECTED INVITED TO ATTEND.

Considerable opposition has developed in the upper section of the city concerning the ordinance calling for the renaming of Seventh Ave., north of Central Park as Jefferson Parkway, which was passed by the Board of Aldermen last week and is now before the Mayor for approval or veto.

The change in name was advocated by the Woman's Democratic Club and the Committee on Streets and Highways of the Board of Aldermen, before whom they appeared, reported favorably on their petition.

Since the ordinance reached the Mayor, the Harlem Board of Trade, of which A. S. Nichols is president, has been instrumental in calling a halt on any such sudden change of an uptown thoroughfare and has induced the Mayor to hold a public hearing on the question in the Council Chamber of the City Hall, on Monday, March 2, at 2 p. m.

Among the uptown business firms who are members of the Harlem Board of Commerce and who have taken an active interest in the present movement, are H. C. F. Koch & Co., J. M. Horton and L. M. Blumstein. The board has sent out several hundred notices to property owners and storekeepers on and near Seventh Ave., and a large delegation is expected to be in attendance. The Retail Dry Goods Association has also lent its support to the movement.

It is pointed out that the business and commercial interests of the thoroughfare and adjacent territory would be adversely affected by the proposed change and that it would take a long time for people at a distance from the Avenue to become acquainted with such a sudden switching of names.

It is also argued that the suddenness with which the movement was inaugurated and passed would create a desire to rename other avenues uptown and thereby establish a bad precedent. It is probable that some prominent lawyer may represent the delegation at the hearing on Monday. The session is public and every one interested is invited to attend.



*Mr. Ansell*

163 West 126th street ,  
New York , February 28th , 1909 ,

Hon. George B. Mc Clellan , Mayor of the City of New York ,

Dear Sir: -

As a resident of 126th street , near 7th avenue , and a citizen and a taxpayer of the City of New York, I have the honor to PROTEST AGAINST THE CHANGE OF THE NAME OF SEVENTH AVENUE TO JEFFERSON PARKWAY , and I hope you will VETO THE RESOLUTION OF THE BOARD OF ALDERMEN WHICH CALLS FOR THIS CHANGE .

The streets and avenues of New York City were numbered in order that it would be easily to find them , and the changing of them to the names of persons , however distinguished , might lead to confusion , particularly - as in this case , there is a Jefferson street in the Borough of Manhattan ; a Jefferson street and a Jefferson avenue in the Borough of Brooklyn ; a Jefferson place in the Borough of the Bronx.

Seventh avenue , north of Central Park , is a business avenue , and the lower stories of the few flats and houses that are not changed to stores will , probably, soon be .

If it is necessary to change and have a Jefferson Parkway , why not make the change of Edgecombe or some other avenue named after less distinguished men , and of a less business character than 7th avenue ? The name of 5th avenue seems to be good enough for the people down and up town , and there is no good reason why 7th avenue , which is known to all and is easily to be found , should not be retained .

I remain ,

very respectfully ,

Your obedient servant ,

*John T. Nagle, M.A.*

MILLARD J. BLOOMER, EDITOR-PUBLISHER

TELEPHONE 3642 MORNINGSIDE

# THE HARLEM LOCAL-LIFE COMPANY

PUBLISHERS

† THE HARLEM LOCAL †

ESTABLISHED 1870

HARLEM LIFE

ESTABLISHED 1890

PRINTERS

HAMILTON BANK BUILDING

217 WEST 125TH STREET

NEW YORK, March 1, 1909.

Hon. George B. McClellan,  
Mayor of the City of New York,  
City Hall, Manhattan,

My dear sir -

I desire to notify you of my intention to be present at the public meeting called by your honor for two o'clock today in the Council Chamber at the City Hall regarding the matter of the proposed change of the name of Seventh Avenue to Jefferson Parkway.

I request the honor of being heard on the subject. I shall come as a citizen, a taxpayer, and as publisher of the Harlem Local and Life; also as representative of the Harlem Board of Trade, including 385 business men and Women along Seventh Avenue between 110th and 145th Streets.

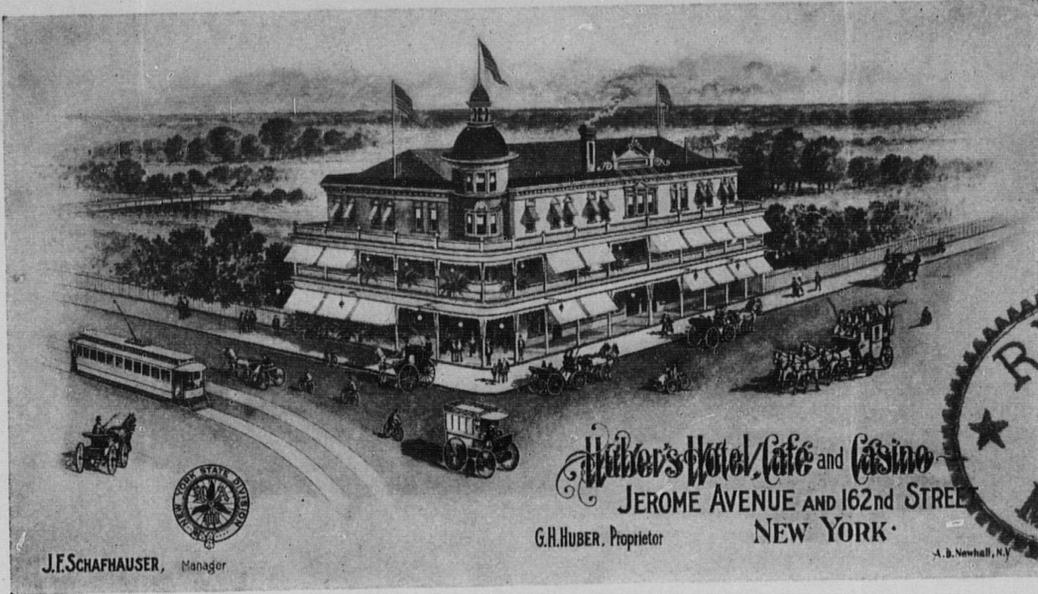
Yours respectfully,

*Millard J. Bloomer*

HUBER'S  
14TH STREET  
MUSEUM

FIRST CLASS  
FAMILY RESORT

TELEPHONE 583 GRAMERCY



HUBER'S  
WILHELMINA  
APARTMENT  
HOTEL



TELEPHONE 211 MELROSE

NEW YORK,

March 12

1909

M. C.  
Hon Mayor Mc Cleven

Mayor New York City

My dear Sir

As a property owner on 7th  
I protest against the change of the name  
to Jefferson park way, on the grounds  
that it would not benefit either the busi-  
ness people, nor the property. Business  
is growing fast on that street, & that is  
what improves the property. I respectfully  
petition you not to sign the bill

Yours Respt  
G. H. Huber

Wilhelmina Apt 1919-7 Av  
Cor 116

# JEFFERSON MONUMENT FUND COMMITTEE

MRS. JOHN SHERWIN CROSBY, CHAIRMAN  
110 WEST 84TH STREET

MISS FLORENCE L. ADAMS  
MRS. HARRY CAMPTON  
MRS. CORNELIUS SULLIVAN  
HON. JOHN DE WITT WARNER  
HON. LEWIS NIXON

MISS FLORENCE GUERNSEY  
MRS. H. G. HOLLENBERG  
MRS. NATHAN STRAUS  
HON. GEORGE F. SHRADY  
HON. LAWSON PURDY  
HON. WILLIAM H. WOOD

MRS. ALICE FISCHER HARCOURT  
HON. JAMES J. HAGAN  
MISS MARGARET FITZGERALD  
MR. JOHN QUINCY ADAMS  
HON. A. AUGUSTUS HEALY

MR. GEO. P. H. McVAY, SECRETARY  
280 BROADWAY

HON. HERMAN A. METZ, TREASURER  
280 BROADWAY

NEW YORK, March 2nd, 1909

Dear Mr. Crowell:

In connection with the hearing yesterday on the Jefferson Parkway question, permit me to make the following further suggestions in connection therewith:

In the first place many of those present were members of the Harlem Republican Club and kindred associations brought there by the three Republican Aldermen who opposed the change before the Board, while, as you know, forty-seven members voted for it. Very few of those present were bona fide taxpayers or business men on this avenue.

There were more people in favor of the change at the Aldermanic hearing than were against it at yesterday's hearing and who used good arguments for such change.

The question about changing the numbers on the avenue is specious and misleading as the numbers can remain intact, commencing as they do now at Central Park.

The argument about titles to property having to be changed is, as you know, foolish.

There are only five numbered avenues besides 7th above 110th Street, namely, 1st, 2nd, 3rd, 5th and 8th avenues, while there are perhaps twenty with names, running north and south and including

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MR. GEO. P. H. McVAY, SECRETARY  
280 BROADWAY

HON. HERMAN A. METZ, TREASURER  
280 BROADWAY

(2)

NEW YORK,.....March 2nd,.....1909

East End, Pleasant, Lexington, Park, Madison, Lenox, Central Park,  
West, Amsterdam, Columbus, West End, Convent, Bradhurst, Wadsworth,  
Claremont, St. Nicholas, Riverside, Broadway, etc.,

As regards the restrictions which seem to be anticipated, such as exist on regular parkways on the west side of the City, these cannot and would not exist, as you know, on this thoroughfare without a specific act of the Legislature or an ordinance of the Board of Aldermen, which would be an impossibility; particularly as the roadway will continue to remain in charge of the Bureau of Highways, while only the grass plots through the middle will remain under the jurisdiction of the Park Department.

The members of the above named committee, the Woman's Democratic Club, who instigated the movement, as well as thousands of other patriotic citizens, admirers of Jefferson, will approve of and appreciate the change while no real harm or inconvenience will come to anyone on account of it.

Trusting you will see the force of the various arguments submitted to His Honor in favor of the change, thanking you for your courtesy and hoping the change as proposed will be made, I remain

Sincerely and patriotically yours,

*Geo. P. H. McVay*  
Secretary.

Mr. William Beers Crowell,  
Mayor's Office.

Chapter 16. - Park Ordinances Rules & Regulations

page 571- Ordinances relating to the use of vehicles in the public parks, parkways and streets under the jurisdiction and control of the Commissioners of Parks of the City of New York.

Paragraph 14- The delivery of supplies to the residences of West 72<sup>d</sup> St, West 86<sup>th</sup> St, Riverside Drive, West End Avenue north of 70<sup>th</sup> St, Catharine Parkway and Morningside Avenue West, in Manhattan, and the shore road in Brooklyn will be permitted in the forenoon, but no business vehicles shall enter upon or pass over said parkways after the ~~noon~~ hour of noon excepting by special permission of the Commission having jurisdiction. In passing over said parkways business vehicles must ~~go direct to place of delivery~~, must leave the said parkway without unnecessary delay, and by the shortest route - the place of entry if possible. The said parkway must not be used to enable business vehicles to reach places exterior to them.

As I had stated to the Aldermanic Committee on Highways at the hearing on the question of changing the name of Seventh Avenue above Central Park to that of Jefferson Parkway, there has been a desire on the part of property owners and business<sup>men</sup> on that thoroughfare to change its name for the past twenty five years.

There have been three hearings <sup>to my knowledge of not more</sup> before the Aldermanic Committee to change the name, <sup>one while you were President of the Board</sup> and while there never was any substantial opposition to a change <sup>no change was made</sup> nevertheless the reason ~~it has failed~~ heretofore, was because those interested could not unite on any particular name. Various names have been proposed and discussed at meetings of different tax payers associations, <sup>clubs</sup> such as Grant, Sherman, Sheridan, Wolcott, Hancock, Lincoln Roosevelt and others <sup>like</sup> such names but decisions could <sup>never</sup> be reached in order to present any one name in particular. At one hearing the name ~~of Eastern Driveway~~ <sup>of an Aldermanic Committee</sup> was about to be accepted when the present Chancellor Day who was the minister in charge of the Methodist Church on the Avenue protested, as he believed that name was too <sup>in its character</sup> ~~epitaphic~~ but the reverend gentleman stated he would favor a name that would be suggestive of something more historical or patriotic, hence the question was deferred. I don't think were he intended now that he would object to the <sup>name</sup> ~~present~~ now under consideration.

This Thoroughfare is a link in the chain of  
parks and parkways <sup>that connect</sup> beginning with Central Park  
with the <sup>grand</sup> concourse in the Bronx which joins with  
Moshulu Parkway <sup>that</sup> in turn joins Van Cortlandt  
Park with Bronx Park and Pelham Parkway which  
connects Bronx Park with Pelham Bay Park. Then  
we have Spuyten Duyvil Parkway which <sup>will</sup> join  
Van Cortlandt Park by way of the proposed Hudson  
Tunnel Bridge with the great Avenue Drive and  
the Speedway and thence back to Central Park  
again by way of St Nicholas Ave and Cathedral Park-  
way. making without doubt the finest circuit of parkways  
or driveways in the world.

Seventh Avenue as it is to day is entirely different  
<sup>as it is</sup> in every sense of the word from Seventh Avenue <sup>repeated</sup>  
by two and a half miles of Central Park is entirely from  
Seventh Avenue below Central Park hence this is  
an important reason why many of those residing  
<sup>and doing business</sup> on the upper thoroughfare desire the change of name

The argument has been used that the memorial arrangement should be preserved, why that argument is a poor one inasmuch as most of the numbered avenues <sup>along 110<sup>th</sup> St</sup> have been changed while there are only four besides the present Avenue ~~are~~ left they are ~~at~~ 2<sup>d</sup> 3<sup>d</sup> 5<sup>th</sup> and 8<sup>th</sup> Avenue while 8<sup>th</sup> Avenue from 59<sup>th</sup> St to 110<sup>th</sup> is known as Central Park West.

The avenues running north and south above 110<sup>th</sup> St are East End, Pleasant Avenue, <sup>Lexington</sup> Park, Madison, Lexox, St Nicholas, Manhattan, Morningside, Columbus, Amsterdam, Convent, Broadway, Claremont Riverside and

While I have as a newspaper man, advocated the change of name for the past twenty five years in the interest of property owners, and our business men I am now interesting myself on account of the Jefferson Monument Association of which I have the honor to be Secretary, and which is composed of many distinguished citizens and taxpayers, some of whom are high officials and friends of your Honor, which association has a fund for the erection of a monument to the Author of the Declaration of Independence and if this thoroughfare by your grace is named Jefferson Parkway will erect such monument at some point along its route.

Some argue that should the name be changed to Parkway that it will be under <sup>specific ordinances</sup> certain restrictions and as <sup>and restrict during hours</sup> prevail upon the present Parkway although West 72<sup>nd</sup>, 96<sup>th</sup> Riverside and Cathedral Parkway <sup>which ordinances</sup> present business traffic during certain hours of the day.

This cannot exist on the thoroughfare in question as its roadway is under the complete control of the Bureau of Highways while the plots in the middle of it, which are really islands of safety are in control of the Port Department. It would therefore require a special statute or ordinance to restrict this or in fact any thoroughfare for special purposes of business.

To satisfy myself that the sentiment of the people along the avenue has not changed I took it upon myself to <sup>personally</sup> canvass the situation and I found a perfect unanimity of opinion on the part of those I interviewed in favor of a change of name of some kind while there seemed to be no decided opposition to the name as proposed. As a verification of what I now say I submit the cards of numerous property owners and business men who have declared their choice by signing their cards. In interviews that I had with the policemen on the post and the letter carriers <sup>then</sup> these public employees informed me that <sup>which</sup> from <sup>they</sup> could learn their <sup>own</sup> opposition.